

JOHN PAUL BRANTLY

graphic designer / art director

Creative graphic designer with many years experience in developing engaging and innovative digital, print, and 3D designs for clients in a broad range of industries. Highly adept at visual strategy, layout development, branding, print, and new media advertising. Demonstrated success working in collaborative environments and providing leadership to design teams to conceptualize and execute effective marketing collateral. Seeking to help clients achieve business development and growth through forward-thinking graphic designs and strategies.

paulbrantly.com / paulbrantly@gmail.com 801-589-6744

EDUCATION

UTAH STATE UNIVERSITY

2017

BFA emphasis in graphic design

SALT LAKE COMMUNITY COLLEGE

2014

Associates of graphic design

EXPERIENCE

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senior graphic designer 2018-present

Generated and managed design projects from conception to delivery. Reviewed work of junior designers to ensure quality. Guided and created art direction, design, and concept development for a variety of clients. Led all design and maintained look and feel for clients in all projects. Helped cultivate culture within a team and company.

MILIEU DESIGN

lead graphic designer/art director 2015-2018

Created and controlled all graphic and marketing materials. Developed branding for clients as well as in-house. Worked with architects and interior designers to create art installations and signage to meet client requirements. Used creative tools and materials to amplify a space.

KASTNER & PARTNERS

graphic design intern 2016

Designed branding, logos, illustrations, etc., for clients including Red Bull, Honma, and Kastner Garage. Worked with a team of art directors and creative writers to develop proposals and preliminary designs.

LIN MANUFACTURING & DESIGN

graphic designer 2014-2015

Designed graphics for apparel. Helped develop the foundation for a custom sublimation program. Created and updated catalogs and websites. Worked with a team of designers to create merchandise. Exhibited products at trade shows. Collaborated with clients on custom products.